



**Ridgefield
Economic &
Community
Development
Commission**

**Meeting Minutes
June 2, 2025, at 6:30pm
in Town Hall Small Conference Room**

400 Main Street • Ridgefield, CT 06877 • 203-431-2700

**Glori Norwitt - Chair
Geoffrey Morris – Secretary
James Classey
Sean Dowd
Kay Gelfman
Jennifer Gioffre
Brittney Howell
Peter Kearney
Bob Knight**

**Rudy Marconi, First Selectperson
ridgefieldct.gov**

The meeting was called to order at 6:31 pm in the small conference room in Town Hall.

In attendance: Secretary Geoffrey Morris, Commissioners Sean Dowd, Kay Gelfman, Bob Knight, Jenn Gioffre, James Classey, and Peter Kearney

Guests Mark Riser and Christine Mullen

Agenda

Tiger Shark Tank 4 (Dowd)

Commissioner Dowd says we have a few tentatively confirmed: Suni Harford, Chris Bishop, George Mulvaney, Jay Walker. We are putting together a sponsorship letter, and the cutoff to receive submissions for presenters is October 1. Dowd sending out press release.

We need to secure the Playhouse for the event. **Dowd motions to allocate \$1,500 for the rental, Gelfman 2nd, all in favor**

Ridgefield Connect (Kearney)

Everyone agreed the May event at Nod Hill was a big success. Riser will write a note to all attendees, thanking them, and telling them about September 10 event at The Golf Performance Center.

Marketing (Gioffre, Morris, Howell)

Morris reported that he has set up a TV ad campaign with Comcast to run one month of 15-second ads from June 5 to July 5, 2025, for a cost of \$6,000, plus \$500 to create the ad.

Morris motions, Gioffre 2nd that we allocated \$7,000 for this campaign and for a social media influencer, plus \$500 for ad creation. All in favor

Cultural District (Norwitt, Morris)

Morris mentioned that Chair Norwitt and Secretary Morris might be stepping off the Cultural District subcommittee that Norwitt chairs and that someone from ECDC will need to step forward. Followup at next meeting.

Planning & Zoning Updates (Gelfman)

Put off till July meeting

Light Industrial Businesses (Kearney)

Kearney reported that he had put together a list of some light industrial builds and Classey says he will follow up to expand on the list so that we might have something comprehensive soon.

Budget

Matters above addressed. A followup meeting to review the end-of-year budget options is scheduled for June 25, 8 am, via Zoom

The meeting adjourned at 8:12 pm